



QUIZ:

Theme or Custom Website?



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Answer the following questions to see if a theme or custom website is right for you. It won't take long and will give you some clarity on the next steps you should take for your website.

HOW LONG HAVE YOU BEEN IN BUSINESS?

- A: I'm just getting started. 1 year or less.
- B: I've been in business 1-3 years.
- C: I've been doing this for awhile. 3+ years.

WHAT IS YOUR BUDGET FOR YOUR NEW WEBSITE?

- A: \$500 or less.
- B: \$1,000 - \$2,000.
- C: \$2,500+

IS YOUR CURRENT WEBSITE REACHING YOUR DREAM AUDIENCE?

- A: No, I'm having trouble getting people to come to my website.
- B: Yes, I'm getting plenty of leads/sales from my website and they are mainly from my ideal audience
- C: No, I'm having trouble getting people to optin to my emails or buy my services/products once they are on my site.

DO YOU HAVE THE TIME TO DIY YOUR WEBSITE?

- A: Yes! I'm all about the hustle right now and like to do everything myself.
- B: I could DIY it, but I'm starting to see the value in outsourcing to an expert so that I get better results.
- C: Not at all! I'm so sick of DIYing my current site and want someone to manage the new one for me.

WHAT'S YOUR TIMELINE? WHEN DO YOU WANT YOUR SITE TO GO LIVE?

- Uh....how about yesterday?
- Pretty quickly. 4 weeks - ideally.
- I'm planning for this project in advance and have 4-6 weeks to dedicate to it.

Your Results

Add up how many A's, B's, and C's you have. Which letter has the the largest number of answers? That's the category that you fall into.

MOSTLY A'S: PREMADE THEME

This is the time to focus on growing your business, finding your niche and marketing your services. Purchase a quality theme that matches your branding and go from there. In another year or two, you might be ready to move forward with a custom website.

MOSTLY B'S: YOU COULD GO EITHER WAY

Isn't it the worst when you end up with un-conclusive results?! I know it can be frustrating but the reality is that you could choose to invest in a custom build or choose a theme that suits your needs. Look around and see if you can find a theme you like. If you can't or realize that you just don't want to set it up yourself, then custom is definitely the way to go!

MOSTLY C'S: CUSTOM SITE

You are the perfect candidate for a custom website. You have a concrete plan for your business and know exactly who your audience is. You've likely either outgrown your current website or sick of doing it all yourself. If web design isn't your thing, then that's totally fine. Because it's my thing and I would love to help craft a striking website for your biz.

THANK YOU FOR TAKING THE
TIME TO TAKE THIS QUIZ

I HOPE IT WAS HELPFUL AND THAT
IT BROUGHT SOME CLARITY ON THE
NEXT STEPS THAT YOU SHOULD TAKE

NEED A LITTLE MORE HELP?

I'd love to craft a striking
Website for your business!

LET'S WORK TOGETHER!



JULESDESIGN.CO